

# Letters, Brochures, and Flyers

For domestic and international delivery

Click2Mailers use letters, brochures, and flyers to send everything from statements and notices to news releases and marketing messages. And there is **NO MINIMUM VOLUME\***—whether you send one single-page letter or 5000 96–page reports, your mailing qualifies for some of the most competitive rates in all of mailing.

How? We use a network of strategically located, high-quality printers to print, prep, and sort large volumes of mail daily. That network and our understanding of strict postal requirements allows your mailpiece to receive optimal handling and delivery. You benefit from high volume processing without setup fees or minimum quantities\*.

**Customize each piece with different names, dates, amounts, and more...** (optional)

Click2Mail.com's Mailing Online Publisher allows you to personalize your document by using "variable data" from your database—similar to "mail-merge." This allows you to integrate information such as a customer name, salutation, account number, balance due, appointment date, and so on.

**Use your own mailing list or we'll help you find one**

If you don't already have a list we can help you purchase a list based on ZIP Code™, income, age and gender demographics, lifestyle and hobbies, home values, household occupants, and other criteria.

**Tap the power of Click2Mail.com's FREE mailing toolbox**

Click2Mail.com's toolbox offers many ways to create, personalize, proof, and manage your mailings. For example: Send email and email attachments by postal mail with Email-to-Mail. Reach local markets with Every Door Direct Mail—Retail® (EDDM®). Use your program's "Print" feature to send postal mail. Or use our APIs to customize and automate some or all of your mailing processes.

For pricing, including production and postage, go to <http://click2mail.com/by-product>

**Questions? Speak to a mailing expert...  
9AM–8PM, Mon–Fri ET at 1-866-665-2787**

\*No minimums except for special promotions.

# Click2Mail.com



**These formats and more...**

Brochure Self-Mailer: full bleed on heavy weight gloss paper

## Why a Letter, Brochure, or Flyer?

### IT'S VERSATILE

You send exactly the number of pages you need in a variety of formats

### IT'S IMMEDIATE

Like all Click2Mail.com products, Letters, Brochures, and Flyers ordered by 8PM ET can be mailed the next business day

### IT'S PRIVATE

Letters are mailed in your choice of conventional business-sized or booklet, dual-window envelopes

### IT'S PROFESSIONAL

A well-designed, professionally printed mailpiece can move people to take action

Letter, legal #10 envelope, address on first page

And more...

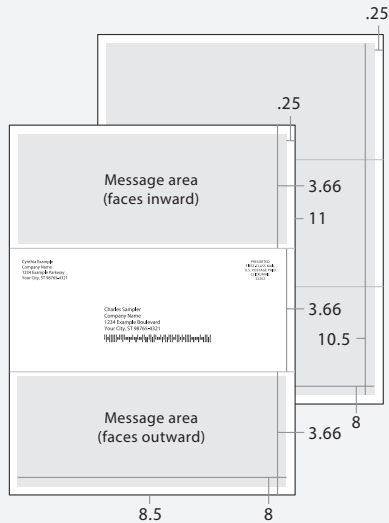
**NO MORE sorting, labels, stamps, or trips to the Post Office®**

**IN THE MAIL FAST: Orders placed using First-Class Mail® in by 8PM ET can be mailed the next business day**

# Click2Mail.com Letters, Brochures, and Flyers

## Flyer Self-Mailer

8.5 x 11 in  
2–8 pages; wafer sealed; no envelope;  
printing/paper: 4-color on white matte;  
b&w on white matte, off-white, or canary

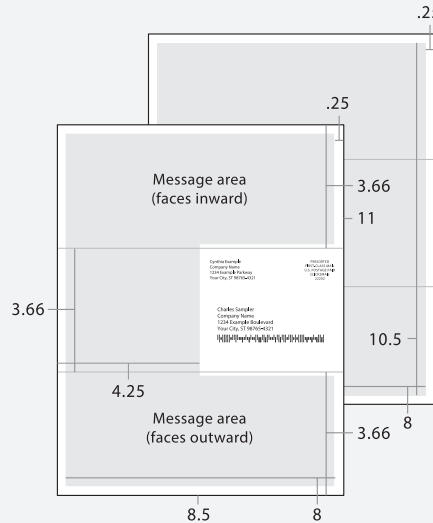


Templates for all formats are available online at <https://click2mail.com/c2m-templates>

Mail Classes: First-Class™, Standard, Non-profit

## Flyer Self-Mailer, message on address panel

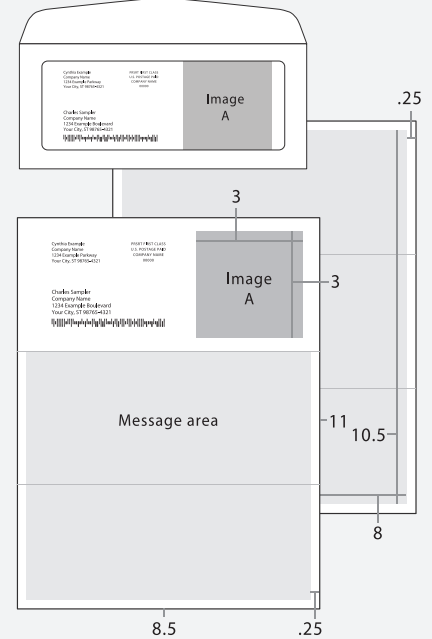
8.5 x 11 in  
2–8 pages; wafer sealed; no envelope;  
printing/paper: 4-color on white matte;  
b&w on white matte, off-white, or canary



Mail Classes: First-Class™, Standard, Non-profit

## Picture Letter, address on first page

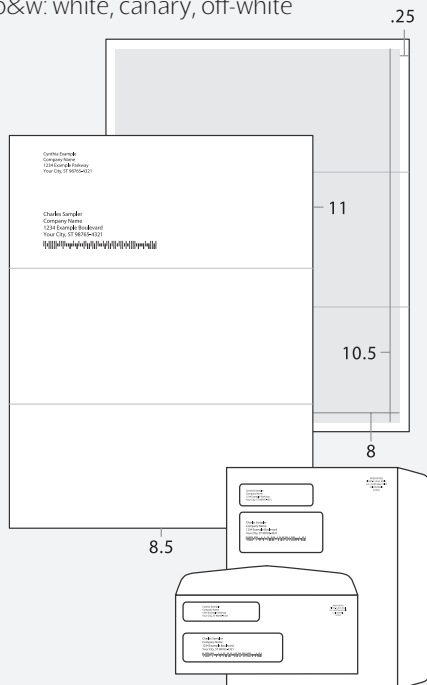
8.5 x 11 in  
1–12 pages, #10 full window envelope  
Paper colors (uncoated): 4-color: white;  
b&w: canary, off-white



Mail Class: First-Class

## Letter, address on separate page

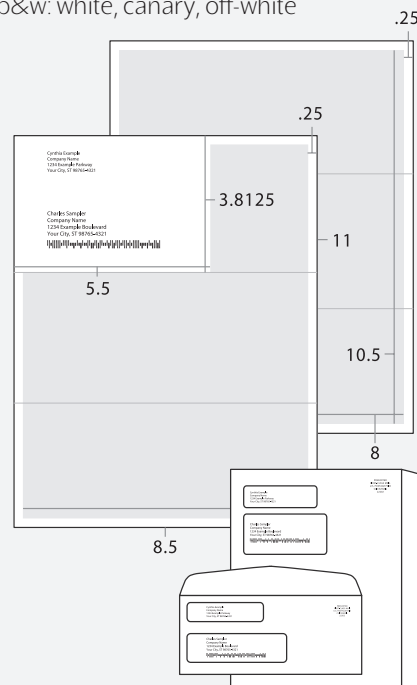
8.5 x 11 in  
1–10 pages, #10 envelope  
1–94 pages, flat envelope  
Paper colors (uncoated): 4-color: white;  
b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

## Letter, address on first page

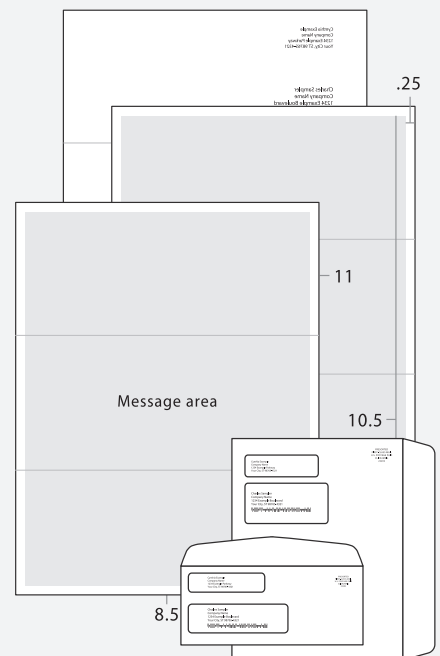
8.5 x 11 in  
1–12 pages, #10 envelope  
1–96 pages, flat envelope  
Paper colors (uncoated): 4-color: white;  
b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

## Letter, address on back page

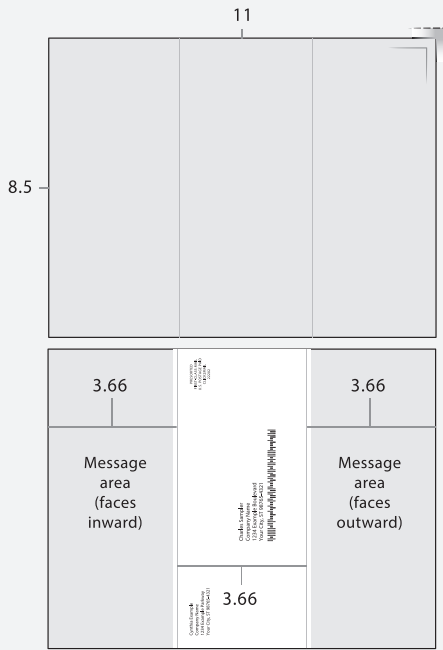
8.5 x 11 in  
1–11 pages, #10 envelope  
1–95 pages, flat envelope  
Paper colors (uncoated): 4-color: white;  
b&w: white, canary, off-white



Mail Class: First-Class

### Brochure Self-Mailer

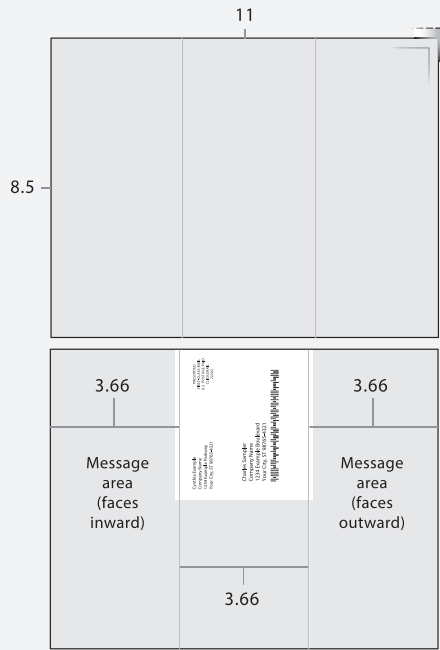
11 x 8.5 in  
 2-sided, full bleed, wafer sealed,  
 no envelope; Paper: gloss heavy weight,  
 4-color (full-color) printing



Mail Classes: First-Class, Standard, Non-profit

### Brochure Self-Mailer, message on address panel

11 x 8.5 in, 2-sided, full bleed, wafer sealed,  
 no envelope; Paper: gloss heavy weight,  
 4-color (full-color) printing



Mail Classes: First-Class, Standard, Non-profit

### Reply Letter, address on first page, Courtesy Reply

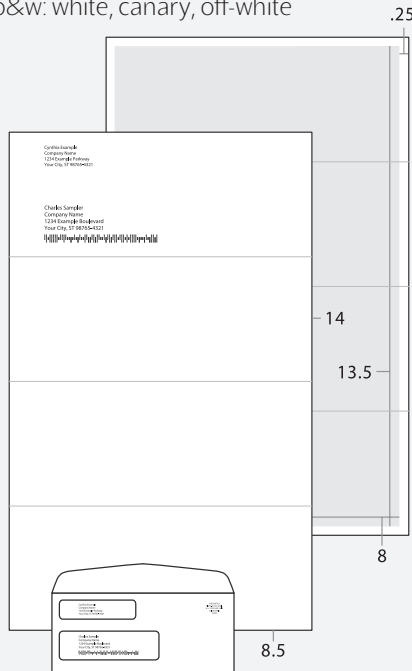
8.5 x 11 in  
 1-12 pages, reusable ecoEnvelope™  
 Paper colors (uncoated): 4-color: white;  
 b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

### Legal Letter, address on separate page

8.5 x 14 in  
 1-6 pages, #10 envelope  
 Paper colors (uncoated): 4-color: white;  
 b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

### Legal Letter, address on first page

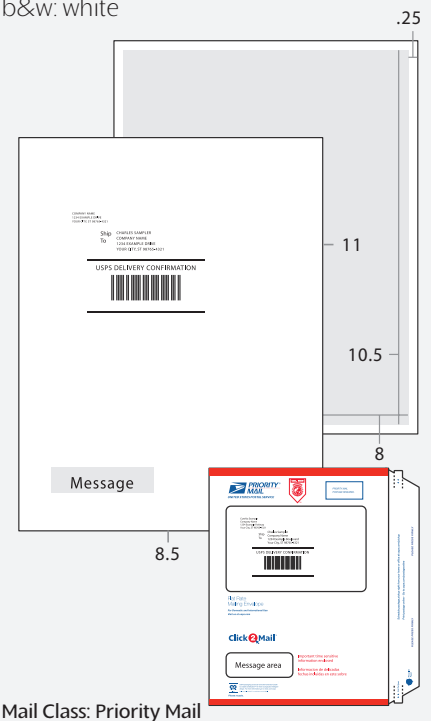
8.5 x 14 in  
 1-8 pages, #10 envelope  
 Paper colors (uncoated): 4-color: white;  
 b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

### Priority Mail Plus document, address on separate page

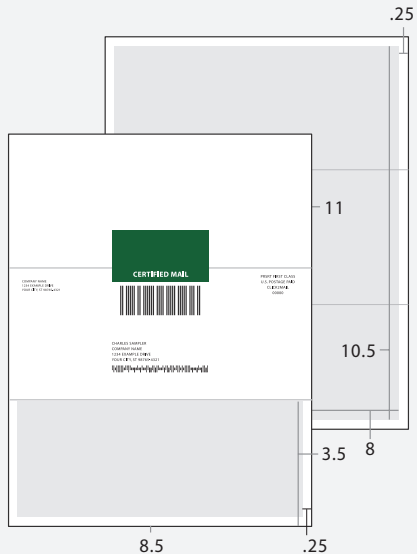
8.5 x 11 in  
 1-100 pages, Priority Mail® envelope  
 Paper color (uncoated): 4-color or  
 b&w: white



Mail Class: Priority Mail

### Certified Letter Self-Mailer

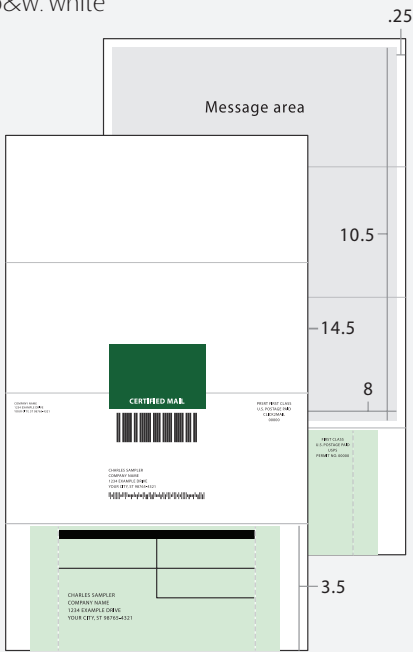
8.5 x 11 in  
1/3–1 1/3 pages, wafer sealed, no envelope  
Paper color (uncoated): 4–color or  
b&w: white



Mail Class: Certified Mail™

### Certified Letter Self-Mailer, with Return Receipt

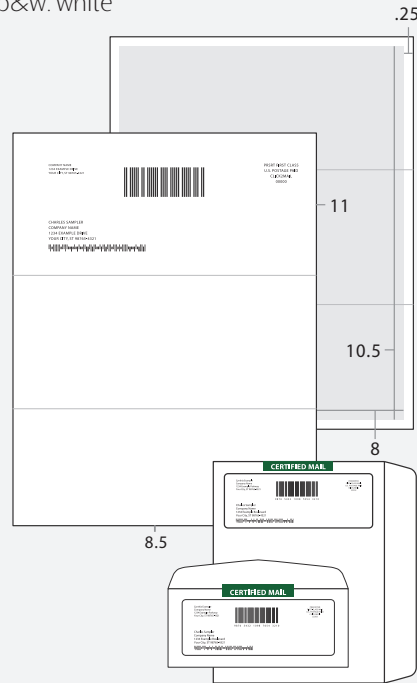
8.5 x 11 in  
1 page, wafer sealed, no envelope  
Paper color (uncoated): 4–color or  
b&w: white



Mail Class: Certified Mail

### Certified Letter Self-Mailer, with Return Receipt

8.5 x 11 in  
1 page, wafer sealed, no envelope  
Paper color (uncoated): 4–color or  
b&w: white



Mail Class: Certified Mail

## We process, we print, we mail, you profit.

Click2Mail is THE most complete business mail outsourcing solution in the industry.

### Formats

Postcards, Letters, Brochures, Flyers, Reply Mail, Booklets

### Delivery options

First-Class Mail®, Non-profit, Standard Mail®, Priority Mail®, Certified Mail™, International mail, Every Door Direct Mail—Retail®

### Production options

Mailing Online Pro: Click2Mail's flagship production platform

Easy Letter Sender™: A streamlined letter and postcard interface

Email-to-Mail™: Send email and email attachments by postal mail

Every Door Direct Mail—Retail: Local marketing with NO mailing list

MailJack™: Use your program's "Print" feature to send U.S. Mail

Mail My Doc For Google Docs: Send mail directly from Google Docs

SOAP & REST APIs: Customize and automate your mailing interface

### Resources

Mailing Lists: Buy a pinpointed mailing list

Maileva: European mail printed and mailed the next day

Design services: Professional design, marketing, and production

### Compatible files

Upload these file types to Mailing Online:

PDF—Adobe® Portable Document Format, version 5 or higher saved using (partial list): CorelDraw®, Excel®, Google Docs™, InDesign®, iWork® Pages®, PageMaker®, PowerPoint®, Publisher, QuarkXPress, Quicken®, Word, WordPerfect®, and MANY more.

DOC, DOCX—Microsoft® Word 2010, 2007, 2003, 2000, 97, 95, 6

Maximum file size: 5MB; Recommended resolution: 300 Dots Per Inch (DPI); Minimum resolution: 100 DPI

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### Speak to a mailing expert...

**9AM–8PM, Mon–Fri ET at 1-866-665-2787**

Address 3103 10th St N, Suite 201, Arlington, VA 22201–2191

Web <http://www.Click2Mail.com>

Phone 703-521-9029, Fax 703-358-8811

E-mail [support@click2mail.com](mailto:support@click2mail.com)

